Why study Spanish or Portuguese???
WHAT IS THE WORLD’S POPULATION?

7,073,438,253
(US Census Bureau)

WHAT ARE THE TEN MOST COMMON LANGUAGES SPOKEN IN THE WORLD?
The Ten most popular languages spoken worldwide, with the approximate number of primary or first language speakers for that language.

1. Mandarin Chinese – 882 million
2. Spanish – 325 million
3. English 312-380 million
4. Arabic – 206-4?? Million
5. Hindi – 181 million
6. Portuguese – 178 million
7. Bengali – 173 million
8. Russian – 146 million
10. German – 96 million
Top Ten Languages Spoken in the World

**TOP TEN MOST WIDELY SPOKEN LANGUAGES IN THE WORLD (PERCENT OF WORLD POPULATION)**

- Mandarin Chinese
- Spanish
- English
- Arabic
- Hindi
- Portuguese
- Bengali
- Russian
- Japanese
- Standard German
- French

Source: CIA World Factbook, 2005 Estimates
Latinos in the USA

• **22.4 million** The nation's Hispanic population after the 1990 Census.
• **35.3 million** The number of Hispanics counted after the 2000 Census.
• **52 million** The Hispanic population of the United States as of April 1, 2010, making people of Hispanic origin the nation's largest ethnic or race minority (us census) – a 43% increase
• **133 million** The projected Hispanic population of the United States on July 1, 2050. According to this projection, Hispanics will constitute 30 percent of the nation's population by that date.

So What?

America’s demographics are shifting, with a growth in population comes a growth in economic power and interest.

Distribution of U.S. Population by Race/Ethnicity, 2010 and 2050

- **White, Non-Hispanic**
  - 2010: 64.7%
  - 2050: 46.3%
- **Hispanic**
  - 2010: 16.0%
  - 2050: 30.2%
- **African-American, Non-Hispanic**
  - 2010: 12.2%
  - 2050: 11.8%
- **Asian**
  - 2010: 4.5%
  - 2050: 7.6%
- **Native Hawaiian and Pacific Islander**
  - 2010: 0.8%
  - 2050: 3.0%
- **American Indian/Alaska Native**
  - 2010: 0.1%
  - 2050: 0.2%
- **Two or More Races**
  - 2010: 1.5%
  - 2050: 0.8%

**Total**

- 2010: 310.2 million
- 2050: 439.0 million

NOTES: All racial groups non-Hispanic. Data do not include residents of Puerto Rico, Guam, the U.S. Virgin Islands, or the Northern Mariana Islands. Totals may not add to 100%. SOURCE: Kaiser Family Foundation, based on [http://www.census.gov/population/www/projections/downloadablefiles.html](http://www.census.gov/population/www/projections/downloadablefiles.html) U.S. Census Bureau, 2008, Projected Population by Single Year of Age, Sex, Race, and Hispanic Origin for the United States: July 1, 2000 to July 1, 2050.
The Future Of The U.S. Economy
“Will Depend On The Country's Hispanic Market
because of their Increasing Demographics”
according to an April Nielsen report

- According to the report, the Hispanic market’s size and buying power of $1 trillion in 2010 is projected to have a 50 percent increase up to $1.5 trillion by 2015.

- The U.S. Hispanic market is one of the top 10 economies in the world.

- “Due to the general youth of this segment, family focus, strong culture and prevalent Spanish-language use, Hispanic consumers are impacting all areas of work and play and helping to redefine American culture in the 21st century” said Susan Whiting, vice chair of Nielsen.
¡HABLA ESPAÑOL!

- WCAS requires that our students achieve proficiency in a classical or modern foreign language.

- Not surprisingly, many of our students choose Spanish!
The Department of Spanish & Portuguese

- Majors & Minors: 250+
- Number of Students Seated per year: 3,500+
- Average classes offered/quarter: 75
- Introduced the Portuguese minor in 2011
- Continuing Lecturer Faculty: 23 (9 PhDs)
- Tenure-Line Faculty: 10 + 2 VAPs
- First year of our graduate program
Our Faculty and our Focus

Three basic areas of study:
Language Instruction
Peninsular studies (Spain’s culture, history & literature)
Latin American studies (Latin American culture, history & literature.)

Latino studies: becoming more complex, moving away from just literature into visual arts & culture, music, indigenous languages.

• Chair, Jorge Coronado, is working on a book about the cultural history of photography in the southern Andes
• Nathalie Bouzaglo is working on a book about notions of adultery in national romance novels.
• Emily Maguire’s focus is Cuba and the Hispanic Caribbean and relationships between anthropology & literature
• César Braga-Pinto is working on a book about notions of friendship in 19th century poetry & literature & how race plays into that.
Our Students

• Are doing some cool things.
• 85% of our majors/minors study abroad
• NU Heights
• Student series this year: Night of Argentina, Peru, Spain & Brasil
Our Department
is doing some cool stuff

• Colloquio – quarterly events for advanced speakers to practice language
• Tertulia – same idea, for beginning speakers.
• Spanish Tutoring – free, five days per week
• Spanish Writing Program – faculty work with students on their writing
• Spanish Film Series
• Foreign Language Career Panel
• Latino Humanities Career Path Panel
Adios!